

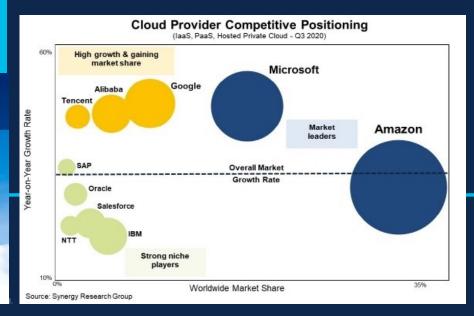
# 클라우드 지능화 관리를 통한 앱 서비스 최적화

Optimize App Performance with Price Control on multi-cloud

황승희 부사장 Sales Director in Cloud Infrastructure & Software Group Mar 2021

# **Cloud Market Insight**

AWS (33% Market Share 29% YoY)
MS Azure (18% Market Share 12% YoY)
Google (44% YoY)





Developer To

Internitional Attacked

Ansantincia

IT decision makers are turning to cloud-ready solutions as a result of COVID-19

NOW ACCELERATING THEIR MOVE TO THE CLOUD

코로나 팬데믹으로

클라우드를 가속화

HOW DOES

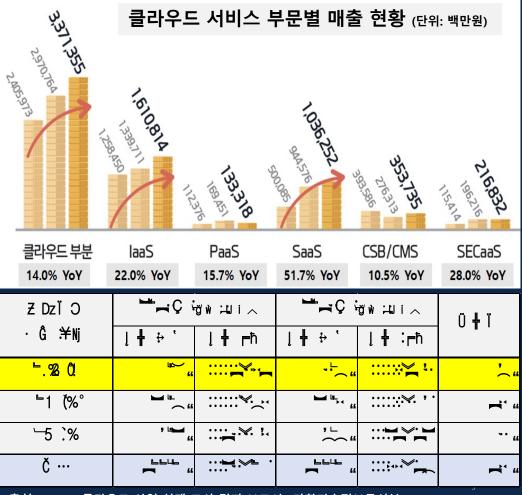
COVID-19 IMPACT

CLOUD ADOPTION?

6

# **Cloud Market Insight**

- 기업의 디지털전환과 정부 디지털 뉴딜 사업 활성화로 클라우드 사업 가속화
- 2019년 국내 클라우드 시장 규모
   연 14% 성장을 통한 3.3조원 형성
- ▷ 단계별 클라우드 전환 및 Hybrid 클라우드 구축을 위한 Private 급성장



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출처 : "2020 클라우드 산업 실태 조사 결과 보고서" 과학기술<u>정보통신부 2021.01</u>

# **Cloud Market Insight**

#### **Top Cloud Initiatives for 2020**

% of all respondents

Optimize existing use of cloud (cost savings)	73%
Migrating more workloads to cloud	61%
Expand use of containers	51%
Progressing on a cloud-first strategy	48%
Automated policies for governance	46%
Better financial reporting on cloud costs	46%
Move on-prem software to SaaS	43%
Implement CI/CD in the cloud	39%
Expand public clouds we use	35%
Manage software licenses in the cloud	33%
Enable IT to broker cloud services	21%
Expand use of cloud MSPs	14%
Expand use of cloud marketplaces	10%

Source: Flexera 2020 State of the Cloud Report

N=750

# Let's Optimize Cloud Service with Price Control



# Let's Optimize Cloud Service with Price Control



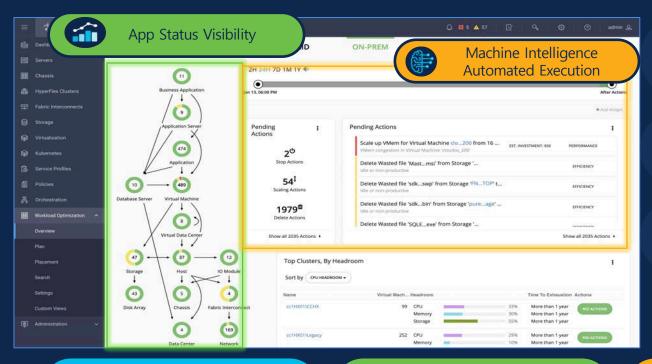


3 Automation 실시간 서비스 성능 분석 성능 개선 및 비용 최적화 방향 제시 및 자동화 구현

- Sizing Recommendation
- > Auto Provisioning
- Retiring Resource



# Let's Optimize Cloud Service with Price Control Cisco IWO (InterSight Workload Optimizer)



**Full visualization / apps and infra** Mapping of complex interdependencies

**Real-time, AI-powered analytics** Continuous balancing between performance and cost

Actionable recommendations Automated, real-time actions

실시간 앱 서비스 직관성 및 자원 관리 단순화 지속적 OPEX 비용 절감 및 투자 예방 효과 지속적 변경 관리로 성능 최적화 및 리스크 예방

## Let's Optimize Cloud Service with Price Control Cisco IWO (InterSight Workload Optimizer)

#### **AWS Trusted Advisor:**

- Cost Optimization\*
- Performance Alerts\*
- Security
- Fault Tolerance\*
- Service Limits

#### Amazon EC2 Resource Optimization Recommendations

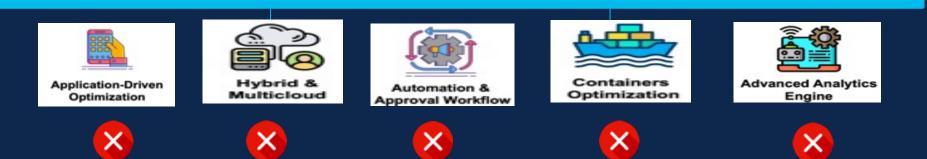
(Introduced on July'19)

- Size-down recs.
- Idle Instances Suspend recs.

#### AWS Compute Optimizer

#### (Introduced on Nov.'19)

- Size-down recs.
- Size-up recs.



## Let's Operate Kubernetes at scale intelligently Cisco IWO (InterSight Workload Optimizer)



#### How should you size containers?



When do you need to **reschedule (move) pods? To which nodes?** 



When do you need to scale out (or back) the cluster? By how much?



Do you have **enough capacity to onboard** new services?



41%

Identified complexity as a top challenge in using and deploying containers.

Source: Cloud Native Computing Foundation Survey 2020

## Let's Operate Kubernetes at scale intelligently Cisco IWO (InterSight Workload Optimizer)



# The Customer Value when adopt Cisco IWO



Continuously optimize cloud

compute, storage, and database resources based on application demand



Eliminate idle & forgotten assets with real-time insight into your cloud environment





Matches your Reserved Instances (RIs) to the right instance type/SKU and guides you to purchase the right RIs



Integrates and manages performance of all upstream versions of Kubernetes including OpenShift, Amazon EKS, Azure AKS, and Google GKE



Global firm that operates in the world's financial, energy and commodities markets.

#### Challenge

- Assure performance of applications as they migrate workloads from on-premises to cloud.
- lack the processes to manage cloud costs effectively

#### Solution

Establish cost management best practices and processes supported by Cisco Workload Optimizer

#### Results so far

- \$2M in amortized AWS savings (in 4 months)
- 363 AWS workloads resized for efficiency
- Over 50 unused workloads deleted



Cloud-based Healthcare Technology company

Improving infrastructure efficiency on-premises and in the cloud with Cisco Workload Optimizer

# \$200K

Reductions in Microsoft Windows licensing costs

# \$500K

Savings in Microsoft SQL Server licensing costs

"CWOM has provided tangible benefits in terms of infrastructure efficiency. But there have been other benefits that we didn't expect: **reducing and adjusting our workforce**, better planning, and better application performance."

- Senior Technology Manager and Lead Engineer

ESG Technical Validation: Cisco Workload Optimization Manager March 2020 13

# The Customer Value when adopt Cisco IWO

#### Over 2,600 world-class companies use Cisco IWO / CWOM

Banking	Financial Services	Technology	Insurance	Healthcare	Communications	Consulting	Retail	Education	Government
BANK OF AMERICA 🦘	STATE STREET	facebook	MetLife	Allscripts	NBC & UNIVERSAL	 pwc	NIKE		Nasa
citi	VOYA	Caisse des Dépôta	HISCOX	Quest Diagnostics*	Soft CenturyLink	EY	wayfair	LOUISIANA COLLEGE	
JPMorgan Chase & Co.	តា LPL Financial	<mark>≫</mark> bmc	Affac.	MSKESSON	BBC	ConvergeOne	Cartertt	Fairfax County PUBLIC SCHOOLS ENGAGE + INSPIRE - THERVE	National Institutes of Health
ANZ	MARNINGSTAR	Hewlett Packard Enterprise	<b>ATHENE</b>	Providence St.Joseph Health	<mark>ਵ</mark> ੰ GENESYS		Carrefour		Boca Raton
CREDIT SUISSE	NASDAQ OMX	Agilysys		PARTNERS		Booz   Allen   Hamilton	SEPHORA		٢





Gartner

COOL VENDOR



# the Next Step for App Service

March 24, 2021

Cisco Blogs / Cloud / Cisco and HashiCorp Join Forces to Deliver Infrastructure as Code Automation Across Hybrid Cloud



#### Cloud

Cisco and HashiCorp Join Forces to Deliver Infrastructure as Code Automation Across Hybrid Cloud

Kaustubh Das

#### Unified Infrastructure as Code with Cisco DCN and Compute

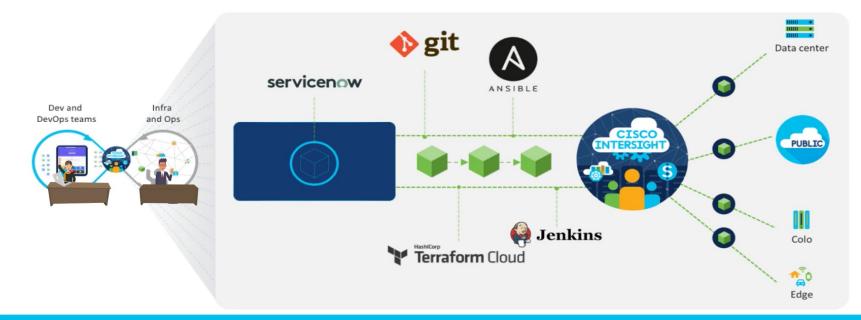


# the Next Step for App Service IaC : 프로그래밍 (인프라), 버전 관리 및 배포 용이, 리스크 제거, 서비스 신속성



# the Next Step for App Service

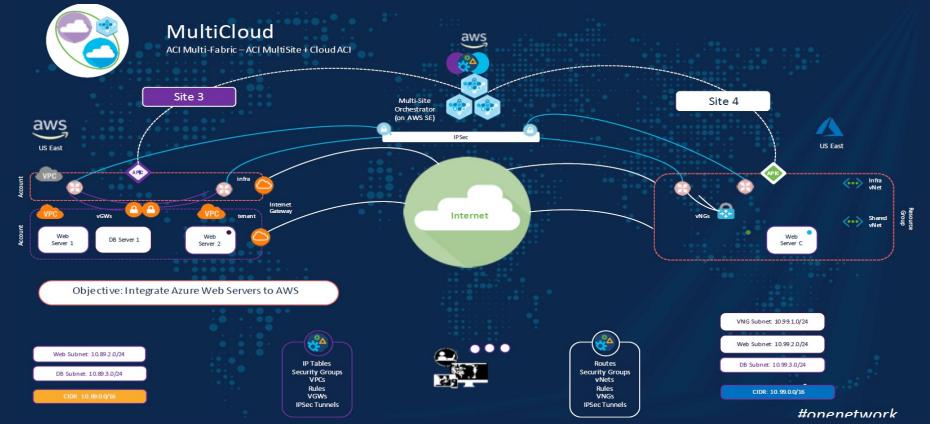
#### Integrate with DevOps to accelerate application delivery

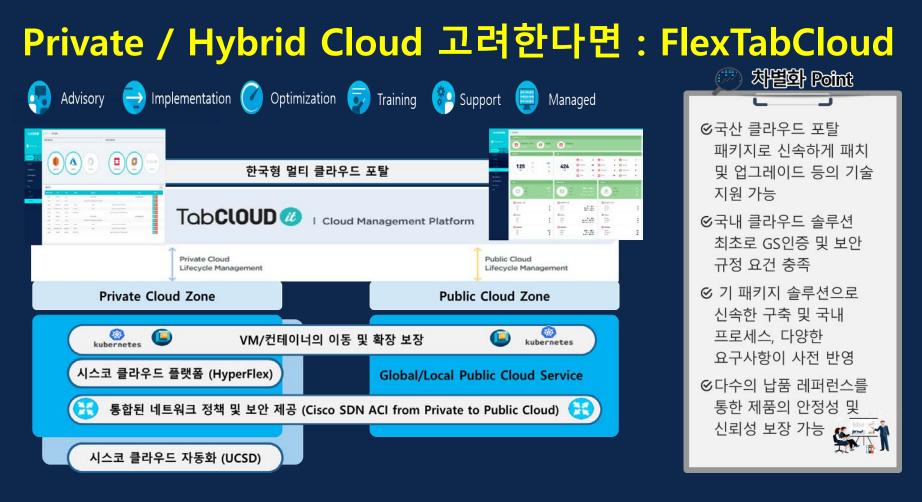


Accelerate CI/CD processes and extend infrastructure as code (IaC) workflows by integrating Intersight into your DevOps toolchains Simplify lifecycle management with integrated infrastructure and workload orchestration tools

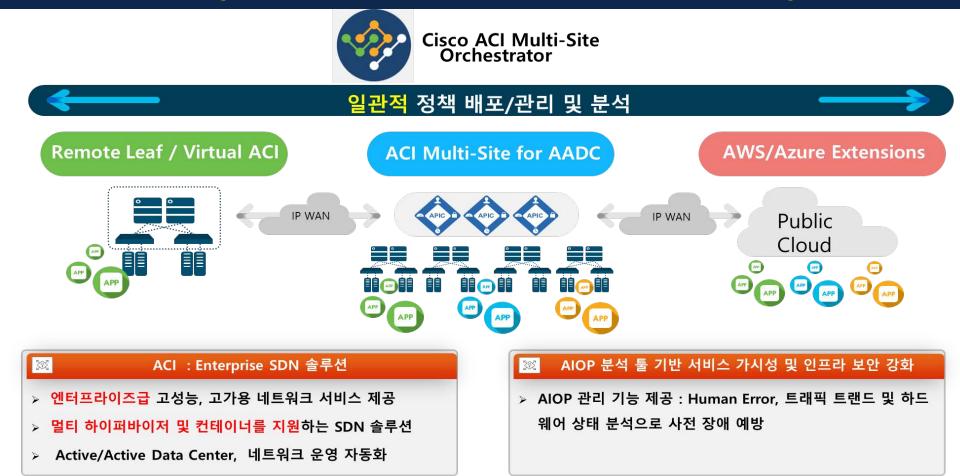
# the Next Step for App Service

#### 효율적 Cisco Cloud SDN ACI 네트워크 운영 자동화 : AWS 리전간 DR 또는 멀티 클라우드





# Private / Hybrid Cloud 고려한다면 : ACI Anywhere



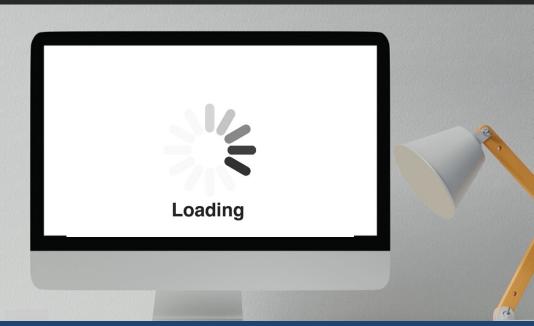
# Private / Hybrid Cloud 고려한다면 : ACI Anywhere



# **Summary of Session**

Poor Application performance hurts your business.

- ↓ Revenue opportunity
- ↓ IT productivity
- ↓ Developer innovation
- ↓ End-user confidence in you
- Customer loyalty



Assuring performance in the m odern application era.

Intersight Workload Optimizer (IWO)

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